



# KIDS MULTI GUMMIES

#### Packed with essential vitamins and minerals

- ✓ Zero grams of sugar per serving
- ✓ Chewable, pectin-based multivitamin for ages 4+
- ✓ Provides essential vitamins and minerals that growing kids need, including zinc and vitamins A, B, C, D3, and E
- √ No artificial coloring, flavoring, or preservatives
- ✓ Delicious orange lemon taste, sweetened with xylitol
- ✓ Ideal companion to any Nordic Naturals omega-3 product

Getting children to eat a healthy, well-balanced diet—or even take a daily multi—can be a challenge for many parents. That's why we've developed a line of gummy vitamins for kids that help make simple acts of nutrition a little easier (and tastier). These gummies provide 18 nutrients, including essential vitamins A, C, D and E, to help support growth and development during the early years and beyond.\* Nutrition that kids love, and parents can feel good about!

- Formulated for kids' needs and tastes
- Pairs well with fish oil (e.g. Children's DHA® Gummies) and probiotics (e.g. Kids Nordic Flora™ Probiotic Pixies)
- Four-gummy-per-day serving









# **Frequently Asked Questions**

### Q: Do Zero Sugar Kids Multi Gummies contain sugar?

**A:** No, our Zero Sugar Kids Multi Gummies do not contain sugar. They contain xylitol (a sugar alcohol also known as a polyol) and stevia for sweetness.

## Q: What is a sugar alcohol?

**A:** Sugar alcohols (polyols) are found naturally in fruits and vegetables, but they can also be manufactured. Because they are structurally similar to sugar they are able to activate sweet taste receptors on the tongue, yet they contain fewer calories than sugar. Xylitol has a very low glycemic index of 12 compared to table sugar (sucrose), which has a glycemic index of 65.

The glycemic index (GI) ranks carbohydrates in foods according to how they affect blood glucose levels. Carbohydrates with a low GI value (55 or less) are more slowly digested, absorbed, and metabolized, and cause a lower and slower rise in blood glucose and insulin levels.

#### Q: What is stevia?

**A:** Stevia is a sweetener derived from the leaves of the plant species *stevia rebaundiana* which has a glycemic index value of zero.

Suppler Serving Size: 4 Gummies Servings per container: 30	nent	Facts
Amount Per Serving		% Daily Value 4+ yrs**
Calories	20	
Total Carbohydrate	8 g	3%
Dietary Fiber	4 g	14%
Total Sugars	0 g	†
Includes Og of Added Sugars	*	0%
Xylitol	4 g	†
Vitamin A (as beta-carotene)	300 mcg RAE	33%
Vitamin C (as ascorbic acid)	36 mg	40%
Vitamin D3 (as cholecalciferol)	15 mcg	75%

Vitamin E (as d-alpha tocopherol) 50% Thiamin (as thiamin mononitrate) (Vitamin B1) 0.6 ma Riboflavin (Vitamin B2) 0.85 mg 0.5 mg Vitamin B6 (as pyridoxine HCI) Folic acid 100 mcg DFE 0.9 mcg Vitamin B12 (as cyanocobalamin) 38% Biotin 8 mcg antothenic acid (as d-calcium pantothenate) 1 mg Choline (as choline bitartrate) 10 mg Calcium (as calcium citrate) 15 mg 45 mcg odine (as potassium iodide) Magnesium (as magnesium citrate) 3 mg 3 mg Zinc (as zinc citrate) 40 mg 10 mcg \*\* Percent Daily Values are based on a 2,000 calorie diet. † Daily Value not established.

 $\label{logical_logical} \textbf{Ingredients:} \ \ \text{soluble tapioca fiber, pectin, purified water, natural flavor, citric acid, sodium citrate, sunflower oil, stevia, and carnauba wax.}$ 

No gluten, milk derivatives, or artificial colors or flavors.

